

DESIGN TEAM LEADER

# Alessio Calvo

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[LinkedIn Profile](#)

I am a Design Team Leader in the digital product field with over 10 years of experience.

In my current role, I lead and inspire a team of designers, combining my design expertise with empathetic, results-oriented leadership.

My passion is to create innovative digital experiences that leave a positive impression on users, leading my team toward success and achieving personal and business goals.

## SKILLS

### Core

Leadership  
Strategy  
Systems Thinking  
Design Thinking  
Communication  
Planning

### Technical

Figma  
Adobe Creative Suite  
Jira  
Braze  
Mixpanel  
Appcues  
Beamer  
Notion

### Personal

Organization  
Team Player  
Attention to detail  
Curiosity

## WORK EXPERIENCE

### 2021 - Present **Design Team Leader, Immobiliare.it**

**Supervised** and managed a hybrid team of 4 Product Designers and 2 Graphic Designers to ensure consistency and quality of the final product.

**Implemented** improved processes to optimize operational efficiency and communication within the team, while promoting collaboration and exchange of ideas between different disciplines.

**Contributed** to the improvement of the user experience through significant projects such as improving the listings list to make the process of home seekers increasingly easier and improving the experience of real estate agents, including the introduction of features in the CRM with the goal of supporting the marketplace and streamlining asset management.

**Collaborated** with the development team in creating a new version of the design system to ensure consistency and flexibility across different platforms.

**Introduced** design tokens to simplify the management of user interface components, thus contributing to greater consistency and efficiency in app, site, and management management in various markets.

**Promoted** professional and personal growth through the establishment of a library consisting of my own books on design, psychology and product management, providing opportunities to access valuable knowledge and insight for their professional development.

### 2015 - 2020 **UX/UI Designer & Graphic Designer, Immobiliare.it**

**Designed** intuitive user interfaces for Immobiliare.it app and website and real estate agent management, focusing on user experience and usability.

**Collaborated** with the PM team, developers, and other internal stakeholders to translate functional requirements into effective designs, using design best practices and the latest industry trends.

**Developed** graphic materials for marketing campaigns, including banner ads, social campaigns, newsletters and OOH campaigns ensuring visual consistency of the al brand.

**Helped** introduce new tools and methodologies within the team (such as switching from Photoshop to Sketch and later from Sketch to Figma) to improve efficiency and collaboration during the design process.

### 2008 - 2015 **Past experiences**

[See them on my LinkedIn profile.](#)

## LANGUAGE

**Italian** Native

**English**

## EDUCATION

2019 **UX Dojo** FifthBeat

2009 **Web Design Degree** Accademia Anja